

EEO PUBLIC FILE REPORT JULY 21, 2021

Central Valley Broadcasting Co., Inc. the licensee of KAMB FM (Facility Number 34427) is a religious broadcaster as defined by the Federal Communications Act. (See Section 47 CFR 73.2080 ©(1) – Review of the Federal Communication Commission’s Broadcast and Cable Equal Employment Opportunity Rules and Policies, 17 FCC Rod. 24018 (2002). As a religious broadcaster, Central Valley Broadcasting has established a religious qualification policy for all employee positions. In accordance with the FCC’s rules, Central Valley Broadcasting makes a reasonable, good faith effort to recruit applicants without regard to race, color, national origin or gender from among those applicants who are qualified for employment based on their religious affiliation. Listed below are the full-time vacancies filled during this responding period with appropriate supporting data.

EEO PUBLIC FILE REPORT

For the 12 month Period Ending July 21, 2021

Prepared by: Central Valley Broadcasting
(Licensee/Permittee)

This report covers the following employment unit:

<u>Call Sign</u>	<u>Facility ID Number</u>	<u>Type of Station</u>	<u>Location City, State</u>	<u>LMA</u>
<i>KAMB</i>	<i>34427</i>	<i>Class B FM</i>	<i>Merced, CA</i>	<i>N/A</i>

The station had two full time job openings during the 12 month period ending July 21, 2021

A. The following is a list of all vacancies for full time or part time jobs during the previous 12 months:

No full-time hires.

B. During the previous 12 months, the following recruitment sources were contacted as vacancies for full-time jobs opened:

No full-time hires.

C. The following is a list of the services for full and part time jobs shown in Section A above and the recruitment source which provided the hiree for that position:

<u>Job Title</u>	<u>Recruitment Source</u>
<i>None</i>	<i>N/A</i>

D. During the previous 12 months, although there were no full-time hires, one walk-in candidate was interviewed.

No full-time hires.

E. During the previous 12 months, the station employment unit engaged in the following:

1. Community Events:

Due to local COVID-19 restrictions, KAMB did not participate in any community events from July 2020 to June 2021.

2. Mentoring Program:

Three volunteer on-air hosts, (one from 2011-Apr 2021, one from Nov 2020-ongoing and the other from Feb 2021-ongoing), have supplemented our Staff and gained experience in radio announcing through the current reporting period. These individuals served on a part-time basis and were heard weekly on regularly scheduled weekend air shifts and helped with live broadcasts. Our volunteers each received ongoing professional talent coaching and production instruction.

3. Other Outreach Initiatives:

Our Staff also conducted a few station tours for individuals who stopped by and used these onsite opportunities to explain various aspects of broadcasting at the local level and discuss opportunities to obtain further education and training for jobs in broadcasting.

Name of Respondent: Tim Land

Title: General Manager

Date: July 21, 2021

Telephone Number: (209) 723-1015